



Live Peabody an Age Friendly City



Age-Friendly Communities

Age-friendly communities strive to better meet the needs of their older residents by considering the environmental, economic, and social factors that influence the health and well-being of older adults.

These programs seek to allow older adults to stay in their communities and “age in place.”

Eight Domains Contribute to an Age Friendly City

Peabody’s Age-Friendly Progress since being accepted into the World Health Organization (WHO) Age-Friendly Community network in 2017

- ◆ The city of Peabody secured City Council Resolution to work toward becoming age-friendly.
- ◆ A Task Force on Aging was convened which comprised of a diverse group, including older adults, executives from non-profit providers, funding agencies, policy makers, and academia.
- ◆ A Plan of Action was comprised that responds to the needs identified by older adults within the area of the eight domains that contribute to an Age Friendly Community.
- ◆ The City of Peabody is committed to measuring activities, reviewing the action plan outcomes and reporting on them publicly.





Eight Domains Contribute to an Age Friendly City



Housing

City helped preserve 284 units of affordable housing at the Tannery Apartment complex, many of those units are occupied by older Peabody residents.



Social Participation

The COA offers multiple social programs and opportunities for social engagement. • Peabody Institute Library offers adult programming: technology support, adult open lab, yoga, meditation, and English Conversation Circle. • The Recreation department offers an increasing range of adult programming; Summer 2019 included yoga, gardening, tennis, golf, and trips. • North Shore Mall offers a walking program. • Peabody Main Streets hosts a variety of social and recreational events throughout the year. • City of Peabody hosts an annual Senior Day.



Respect and Social Inclusion

Each year, the city hosts a special day for senior citizens at Brooksby Farm featuring food, friendship, and fun in the great outdoors.



Civic Participation and Employment

Veterans can earn tax relief for driving their fellow veterans to medical appointments as part of the city's veterans shuttle program

Many Peabody seniors are employed as poll workers each election season earning extra cash and enjoying friendship and camaraderie



Communication and Information

During this past summer's heat wave, Mayor Bettencourt utilized the city's community notification system to provide seniors with important information to help keep them healthy and safe



Community Support

During the height of the Covid pandemic, the Peabody Health Department partnered with the Council on Aging to help vaccinate thousands of Peabody seniors.



Outdoor Spaces and Buildings

The city has leveraged a \$10 million state grant to extend the Peabody Independence Greenway, aka the bike path, via construction of two new trails.



Transportation

*The Council on Aging's Project Mobility offers door to door rides to appointments and errands in Peabody, Danvers, Beverly, Salem, and Lynn. *Veterans Affairs established a new Veterans Shuttle for transport to medical appointments. *Veterans Affairs established the Veterans Volunteer Driver Program. * The MBTA's Ride is offered in Peabody for residents with disabilities. The MBTA is currently running a pilot program with ridesharing companies such as Uber and Lyft, through which RIDE customers can book subsidized rides from their smartphones or call for concierge service. * Residents 65 and older can apply for MBTA Senior CharlieCard at the senior center.*